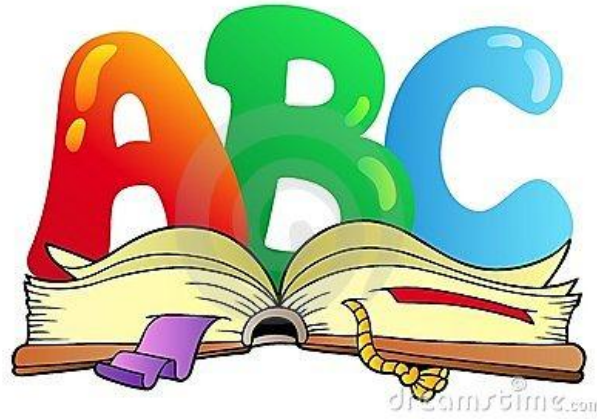


Westward Expansion ABC Book



Directions: Using the notes you have gathered during your webquest as well as your social studies text book, you will create an ABC book of facts and knowledge you have learned about western expansion. Using PowerPoint, you will have a page for each letter of the alphabet that highlights a key idea of western expansion along with an illustration. Your book will be graded according to the rubric on the next page.

Research and Media

Domain Scoring Guide

	DESIGN	Content "Meat"	Style "Pizzazz"	LABELS, TITLES, AND TEXT
4: Advanced	Elements of text, color, graphics, contrast, neatness, etc. are combined to provide creative expression to the book.	STRONGLY developed information for each letter. Includes STRONG supporting details, facts, examples or descriptions that elaborate "Your book SHOWS me the ideas and I fully understand."	A STRONG writer voice is created by successfully using SOPHISTICATED choice of words and sentence structure. Wow! That was beautiful! I feel like the writer is here reading the piece to me.	Labels and titles are effectively used. Spelling is accurate. Size and style of text enhances the media layout and engages the audience in the book.
3: Proficient	Elements of text, color, graphic, contrast, neatness, etc. are used to give the book meaning.	Developed information that includes MANY RELATED details, facts, examples or descriptions that elaborate each letter "Your book TELLS me the ideas and I understand."	A writer voice is created by using a variety of words and sentence structure. "This was enjoyable to read."	Labels and titles are appropriate to the media layout. Spelling is accurate. Size and style of text is well-suited to the book layout.



2: Basic	Elements of text, color, graphics, contrast, neatness, etc. are minimally effective for the book.	Information that includes SOME details, facts, examples or descriptions that elaborates on the letters. "I have some BIG questions about your information"	A LIMITED writer voice is created by using descriptive language, and limited variety of sentence structure. "I have a tough time reading this with expression."	Some labels and titles are used. Many spelling mistakes and size and style of text interfere with the book layout and information.
1: Below Basic	Elements of text, color, graphics, contrast, neatness, etc. are poor and detract from book.	Information with FEW, if any, developed ideas with related details, facts on the letters. "You drop ideas in your book, but never developed the information."	MINIMAL evidence of writer voice is created as a result of only common words and simple sentences. "The ideas are not written to excite me"	Few labels and titles are used. Spelling mistakes throughout the book. Size of text is inappropriate for viewing audience, difficult to read and understand.

Grading Scale:

16... A+	13... B+		
15... A	12... B	10... C	7-8... Basic
14... A-	11... B- / C+	9 ... C-	0-6... Below Basic

Teacher Thoughts:

Mr. Kelly's Evaluation =



My Evaluation =

