

Independence 🔯

CHIP BANNER ADS

The following pages contain banner ads that are available for display on websites that will link guests to CHIP brought to you by Keystone Health Plan East. The image is available in eight photo options and four sizes.

Photo Options:

Photo A Photo E

Photo B Photo F*

Photo C Photo G

Photo D* Photo H

160x600

300X250

300x600

728x90

Benefits underwritten and/or administered by Keystone Health Plan East, a subsidiary of Independence Blue Cross, independent licensees of the Blue Cross and Blue Shield Association. For additional information regarding the Children's Health Insurance Program, visit ibx.com/CHIP or contact us at 1-800-464-5437 (TTY/TDD: 711).

Banner Ad Sizes:

^{*} Available in English and Spanish

CHIP Digital Ads -Photo A

160 X 600

300 X 600





No Family Makes
Too Much
To Enroll
Learn More

Independence (State of the Control o

728 X 90







CHIP Digital Ads - Photo B

160 X 600

No Family Makes

Too Much To

Enroll In CHIP

300 X 600

No Family Makes
Too Much To Enroll

Are Your Kids CHIP Strong?

Learn More

Pennsylvaria's Children: Haald I Issurance Program We Cover All Kids.

Independence 🚭

300 X 250







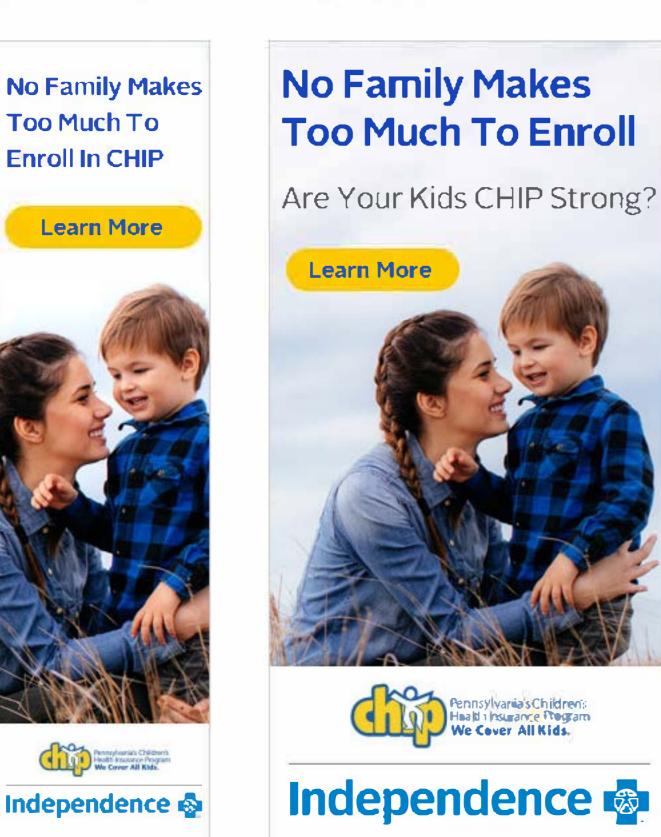




CHIP Digital Ads - Photo C

160 X 600

300 X 600



300 X 250





CHIP Digital Ads - Photo D Also available in Spanish

160 X 600

No Family Makes

300 X 600



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728 X 90

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CHIP Digital Ads - Photo E

160 X 600

300 X 600





300 X 250



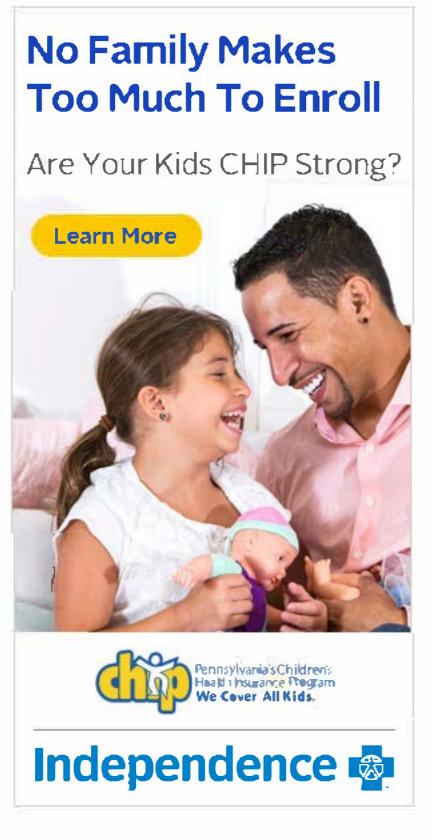


CHIP Digital Ads - Photo F Also available in Spanish

160 X 600

300 X 600







728 X 90





CHIP Digital Ads - Photo G

160 X 600

300 X 600

No Family Makes No Family Makes Too Much To Enroll Too Much To **Enroll In CHIP** Are Your Kids CHIP Strong? **Learn More Learn More** Pennsylvaria's Children: Haald I Issurance Program We Cover All Kids. Pennsylvania's Children's Houle in No. Cover All Kids. Independence 🚭 Independence 🚭

300 X 250







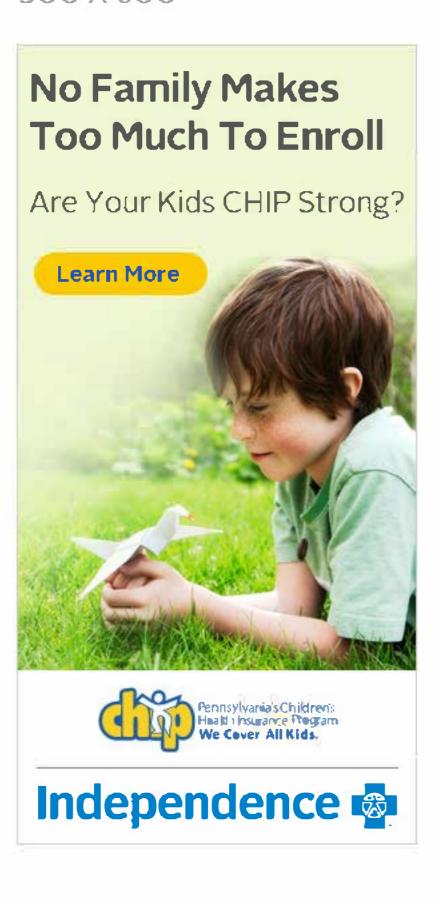


CHIP Digital Ads - Photo H

160 X 600

300 X 600

No Family Makes Too Much To **Enroll In CHIP Learn More** Pennsylvania's Chilidovris. Health Insusance Programs We Cover All Kids. Independence 🚭



300 X 250



728 X 90

No Family Makes Too Much To Enroll





Spanish Digital Ads

CHIP Spanish Digital Ads - Photo D

160 X 600

Ninguna familia gana demasiado

Infórmese más

para inscribirse



300 X 600



300 X 250



728 X 90

Ninguna familia gana demasiado para inscribirse





CHIP Spanish Digital Ads - Photo F

160 X 600

Ninguna familia gana demasiado para inscribirse

Infórmese más



Independence 👨

300 X 600



300 X 250



728 X 90

Ninguna familia gana demasiado para inscribirse



