Bridging the Gap
iSmart Parenting
Helping your child/teen engage in positive and valuable online interactions.

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Mission Statement
Network of Victim Assistance (NOVA) supports, counsels and empowers victims of sexual assault and other serious crimes in Bucks County and works to prevent and eliminate violence in society through advocacy, training, community education and prevention programs.

NOVA Values
We believe that all individuals should be empowered to make decisions about their lives, to be secure from violation of their bodies and personal space, and to live in a society free from violence. We further believe that society has a responsibility to educate and support individuals with regard to these rights. Therefore, NOVA will serve the Bucks County community by providing direct support to victims of sexual assault and other personal violations and advancing the rights of victims through advocacy and prevention education programs. In these efforts, NOVA will strive to develop programs and services which empower individuals and promote respect for the privacy, uniqueness and dignity of all people.

1-800-675-6900
www.novabucks.org
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Parenting

“Digital Natives”

phones, etc.

apps

social media

online gaming

screen time

“everyone...”
• Cyberbullying
• Interaction with strangers
• Anonymity
• Privacy concerns
• Location tracking
• Iffy content
Helping your child/teen engage in positive and valuable online interactions.
Cyberbullying/Social Aggression

• Posting comments/pictures about a specific person
  • Rude
  • Inappropriate
  • Hurtful
• Leaving someone out
  • Posting a group photo and intentionally not tagging someone
• “Common enemy intimacy”

Bullying opportunities-
  • technology:
    • mobile devices
    • computers
  • tools:
    • social media platforms
    • text messaging
    • live chat
    • websites
    • live streaming
    • location tracking

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Cyberbullying/Social Aggression

58% have not told their parent(s) or another adult about someone being mean or hurtful to them

iSafe
What to do if you are cyberbullied...

stop • block • tell
If you are aware of Cyberbullying

The power of the Upstander

...Stand up and opt out

- Refuse to pass along messages
- Tell friends to stop
- Block communications with the cyberbully
- Report to a trusted adult
Challenges of Immediate Access

- Need for impulse control
- Harder to self regulate
- Approval seeking

BEFORE you...

T = TRUE?
H = HELPFUL?
I = INSPIRING?
N = NICE?
K = KIND?
5 Stages of Internet Grooming

• **Friendship**: Flattering a person into talking in private chat room where they will be isolated.

• **Forming a relationship**: Asking what problems they have to create the illusion of being their friend.

• **Risk Assessment**: Who else has access to their computer/device? Location? In order to assess the risk of being detected.

• **Exclusivity**: Building up sense of mutual love and trust, suggesting they can discuss “anything”.

• **Sex Talk**: Engaging in explicit conversation and requesting sexually explicit pictures (trying to arrange a meeting).
Be Smart, Be Safe

Not everyone is who they say they are!

- **Report anyone who:**
  - Asks you to send your picture to them
  - Sends you inappropriate / revealing pictures or videos
  - Talks to you about adult things
  - Tells you not to tell your parent
  - Asks to meet you in person
MOMO
Opportunity to make sure your child knows that contacting strangers and doing anything that they are asked to do online or off is not OK.

- Ask if they have seen anything online that upsets or worries them
- Encourage them to tell you about anything that is uncomfortable or confusing
  - report the platform
- Supervise your child online to see the platforms they are using and what they are seeing
- Use privacy settings and have live locations turned off
- Parents of younger children may want to install YouTube kids intended for families
SOCIAL MEDIA APPS
Instagram

• Enhances photos and videos with cool effects
• Capability to share them across a number of social media platforms
• Photos are public and may have location information unless privacy settings are adjusted
• As of 2016, users can live-stream video and video streams and selected private photos will disappear, Snapchat style.
• Read the app's privacy policy
Snapchat

• 75% of teens use this app
• Sends photos, texts and videos and in 10 seconds ...poof...they are gone
• Offers video chat
• Several third-party programs easily intercept and store any Snaps sent to the user and users can play Snaps as long as they’d like until they exit that Snap (Casper, Snap Saver, Phantom)
• Snap Map – share your location with an “Actionmoji” every time you open the app
BIGO LIVE

- BIGO LIVE is a **live video streaming**
- It allows you to live stream
- **Other users can see and comment in real time**
- Receive and send “Beans” virtual gifts that cost real money
- Mature content
- Focus on spending money rather creativity and talent
Tik Tok

• A rising live stream app
• Allows users to broadcast live video to online friends and is made by the same developers as musical.ly
• As with any live-streaming service, there are concerns about what kids might see, what sort of information kids may give out, and the potential for bullying or inappropriate comments from viewers

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Like

- Similar to Tik Tok, lets you create short videos
- Allows strangers to interact
- Send direct messages
- Send virtual gems (cost real money)
Video-Messaging Apps

• HOLLA, Marco Polo, House Party
• The new chat rooms
• Send photos, videos, voice recordings, and group chat

Connecting with strangers signed up using phone # or Facebook - get matched instantly with a stranger

Video “walkie talkie” Closed messaging platform but users can invite their friends

Group video chat Up to 8 people can talk at once

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Anonymous Apps

- Tellonym, Lipsi, AfterSchool, SayAt.Me, Monkey, Ask.Fm, Whisper
- **Invites users to follow, contact, get and give anonymous feedback**
- Bullying and online drama
- Spread rumors and attack friends
- Can connect to a wider pool of social media users

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Dating/Friend Apps

YUBO
Formerly Yellow
• *Flirting app for teens*
• Swipe right if you want to become friends with someone / Swipe left if you don’t
• Risk of fake profiles, false and inappropriate content
Free Message Apps

• Kik, WhatsApp, Oovoo, Line
• **Do Not Need Phone #**
• Send photos, videos, voice recordings, and group chat
Vault Apps

• Storage apps
  • Photos
  • Videos
  • Other materials
• Password protected
• Calculator+, Calculator%, Best Secret Folder
Games

- These platforms seek ways to connect with others:
  - Email
  - Text chat
  - Broadcast text
  - Voice chat
  - Video chat

→ Discord
  - App and site that allows gamers to connect via text/voice/video
  - Easily viewable adult content
  - Ability to chat privately with strangers
Xbox Live

- Identical capabilities as the computer
- Can be accessed by and can access every network resource
- Most games are being expanded to be used from cell phone and tablets
- Call of Duty – 2003 to 2013 – made $10 billion
  - Call of Duty 3 made more money in the first 10 days after its release that “Avatar” made in its entire international run

2019 – Avatar-makers

IMVU: 3D Avatar Creator and Chat
Zepeto

These platforms seek ways to connect with others:
- Email
- Text chat
- Broadcast text
- Voice chat
- Video chat

- The average gamer is 31 years old
- Almost half of gamers are women over 18
- 59% of Americans play video games
- 160 million games
- $21 billion of revenue
What is your child’s/teen’s digital footprint
Penn State
Herb Hand
@CoachHand
Dropped another prospect this AM due to his social media presence...Actually glad I got to see the 'real' person before we offered him.

Duke
Derek Jones @dukecoachd · 14h
Our jobs depend on the young men that we recruit. Your social media pages say a lot about your character, discipline & common sense. #Ap2w

SMU
Coach Justin Stepp @coachjstepp · Jan 8
Came across an awful Twitter account today. Shame the kid was a really good player...On to the next one...get a clue!
Parenting at home and “on the go”

Available
Approachable
Undistracted time
Online participation
Together, work to avoid trouble
Parenting at home and “on the go”

Points for discussion

- Peer pressure
- Unintended consequences for others
- Unintended consequences for themselves
- When your child/teen is the victim

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Questions, Comments, Suggestions

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