



April 2021

Dear Central Bucks Community Leader,

After months of pondering, waiting and brainstorming, the CB Save The Music crew has decided that the 18th Annual [Central Bucks Save the Music Benefit Concert, *Hopes & Dreams*](#), will be a virtual event. Our supportive community will be able to view this year's virtual concert online in late Spring prior to the end of the school year. Over the years, we have raised over \$246,000 to support the [Save The Music Foundation](#) through the generous support of the Central Bucks community and business leaders like you. There are students at schools all over the country where music programs have been established thanks to our efforts.

With moving to a virtual format this year, our main revenue source shifts from in-person ticket sales to donations from patrons who watch the performance online. With an ambitious goal of making a still-substantial \$10,000 donation to Save The Music this year, support from local businesses will be a huge help in reaching that goal. See below for details about our single sponsorship package for this year's event. More on the concert and foundation on page two.

- A \$250 sponsorship of our event this year gets you the following:
 - ❖ Business logo (or name) sent out with a thank you on our CB Save The Music social media accounts
 - ❖ Business logo (or name) appears in full color with other sponsors in opening of *Hopes & Dreams* virtual concert video that patrons will be able to view online (featuring CB staff, students and alumni)
 - ❖ Business logo (or name) appears in one color print on back of *Hopes & Dreams* concert t-shirts (made available for purchase to community members to help support the cause)

To sign up to sponsor the event, contact Holicong Choir director Jim Glaser (jglaser@cbsd.org) or Tamanend Choir director Ian Sanchez (isanchez@cbsd.org) and then follow the directions below for submitting your logo(s) and payment. **Sponsor logos must be received by the end of the school day on Friday, May 14th to be included on the t-shirts.**

- ❖ Logos: Logos should be in the highest possible resolution and can be emailed to Jim Glaser at jglaser@cbsd.org. If you are submitting a full color logo for the video, be sure to also include a black and white logo for the t-shirt as well.
- ❖ Sponsor Checks: Make checks payable/send to Holicong Middle School, attn: Jim Glaser, 2900 Holicong Rd., Doylestown, PA, 18902. Payment can also be dropped off directly to Mr. Glaser at Holicong M.S. or Ian Sanchez at Tamanend M.S.

Thank you in advance for your support! Feel free to contact us with any questions about the event or sponsorship.

Sincerely,

Joel Chodoroff, Jim Glaser, Jen Repper, & Ian Sanchez

Central Bucks Music Teachers, CB Save The Music Concert Organizers

About the [Central Bucks Save the Music Benefit Concert](#)

For 17 years, the Music Department of the Central Bucks School District has teamed with the Save The Music Foundation to help save music education across the country. What started as a small concert and fundraiser has now grown into a 2-day event that features 3 sold-out concerts, nearly 30 professionals, and almost 200 students. The concert has raised nearly \$250,000 for the VH1 Save The Music Foundation since its inception. In 2020, the concert raised over \$48,000, going above and beyond the \$40,000 needed to provide a core grant “save the music” at a school in Newark, NJ.



This year's concert features collaborative and individual performances by staff, students, alumni and friends revolving around the theme of *Hopes & Dreams*. We all are looking forward to getting back to making music together all on the same stage one day soon!



Photos courtesy Mike Maney

All proceeds from the concert are donated to the [Save the Music Foundation](#). This organization develops "*partnerships with school districts to build sustainable instrumental music programs by providing grants of brand-new musical instruments to public elementary and middle schools.*"* Recipient schools have no other way of creating / restoring music in their schools. We are fortunate to be a part of a district with such an outstanding music program, and part of a community that embraces the arts. This concert is our way of giving back.

[https://www.savethemusic.org/about/?](https://www.savethemusic.org/about/)