



COMMUNITY CONNECTIONS

The Central Bucks School District will provide up-to-date and relevant information to its constituents while also placing great value on the input these constituents can provide back to the district. The district will develop partnerships within the community and participate in a joint sharing of resources.



INFORMATION DISSEMINATION: The district will provide its constituents with updated and relevant information.

OBJECTIVES:

1. Communicate progress on the district's visionary goals through regular progress updates in order to ensure accountability to all stakeholder groups.
2. Maintain a sophisticated, well-maintained web presence.
3. Provide information to constituents in a variety of formats, ensuring that individuals receive information conveniently, efficiently, and equitably.
4. Ensure district brand marks are utilized consistently and with fidelity.

2019-2020 STRATEGIC INITIATIVES:

- Host the second annual "Celebration of Our Schools" event.
- Produce a revised, abridged "Vision" document to communicate strategic initiatives for the 2019-2020 school year, and progress made from the previous year.
- Develop branding tools and templates for school administrators, staff, and others.
- Evaluate the current website for a potential revision of the district's template in the following year.
- Transition secondary teacher websites to a staff directory format with contact information, and links to Canvas pages.



INPUT AND FEEDBACK: The district will place value on input, ideas and feedback from multiple sources including students, teachers, administrators, parents, and members of the community.

OBJECTIVES:

1. Develop avenues for input, ideas, and feedback to our superintendent and school board.
2. Ensure follow-up and consideration for input from stakeholders.
3. Provide meaningful opportunities for students to share input that will shape and influence school culture and climate.

2019-2020 STRATEGIC INITIATIVES:

- Conduct open Community Connections meetings with the superintendent and district families in spring and fall, with a public reporting of main ideas shared.
- Continue parent advisory meetings, utilizing key communicator model – inviting feedback and encouraging a sharing out of information to wider parent community.
- Conduct targeted "advisory" and "focus group" model meetings with student groups regularly.



COMMUNITY PARTNERSHIPS: The district will promote and develop partnerships that have mutually beneficial results among our community.

OBJECTIVES:

1. Incorporate community partnerships into curriculum review and development.
2. Seek and foster business partnerships that will result in internships, instructional, and post-secondary benefits for students.
3. Foster business relationships and partnerships to benefit CB Cares Educational Foundation.

2019-2020 STRATEGIC INITIATIVES:

- Work in concert with the assistant superintendents to identify and open dialogue with area businesses and community leaders interested in creating and supporting instructional programs and internships to benefit our students.
- Foster relationships with area business, community, and philanthropic organizations by attending meetings, and opening dialogue with the superintendent, district administrators, and members of the CB Cares board in order to identify partnerships and financial opportunities.
- Work with CB Cares Educational Foundation to initialize the formation of a CBSD Alumni Association.



CULTURE AND CLIMATE: The district will create opportunities to celebrate successes, and promote programs that generate staff, student, district, and community pride.

OBJECTIVES:

1. Create opportunities and methods for sharing successes of students, staff, and schools so that they may be celebrated by all stakeholders.
2. Collaborate with community leaders and legislators in order to foster a shared sense of pride in our Central Bucks community.

2019-2020 STRATEGIC INITIATIVES:

- Invite and collaborate with local legislators and community leaders to identify opportunities to celebrate CBSD and its communities.
- Work with the human resources office to research, develop, and implement a transparent, meaningful employee recognition program.
- Develop processes, procedures, and methods for regular school board recognition of student and staff achievements.